IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

Kolessar

Serial No.:

09/896,246

Filed:

June 29, 2001

Group Art Unit:

2617

Examiner:

Srivastava, Vivek

For:

MEDIA DATA USE MEASUREMENT WITH REMOTE

DECODING/PATTERN MATCHING

Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 2233-1450

PETITION FOR EXTENSION OF TERM

Sir:

The Applicants hereby petition the Director to extend the time for response to the Office Action dated October 5, 2006 by three (3) months from January 5, 2007 to April 5, 2007.

The Extension of time fee of \$1,020.00 for the requested extension is paid herewith by check. The Director is authorized to charge any additional fees incurred by reason of this response or credit any overpayment to Deposit Account No. 03-3415.

Respectfully submitted,

Reg. No. 48,776

COWAN, LIEBOWITZ & LATMAN, P.C 1133 Avenue of the Americas New York, New York 10036-6799 (212) 790-9200

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Mailing Certificate: I hereby certify that this correspondence is today being deposited with the U.S. Postal Service as First for Patents, Post Office Box 1450; Alexandria, VA Class Mail in an envelope addressed to: Mail Stop RCE, Commissioner